

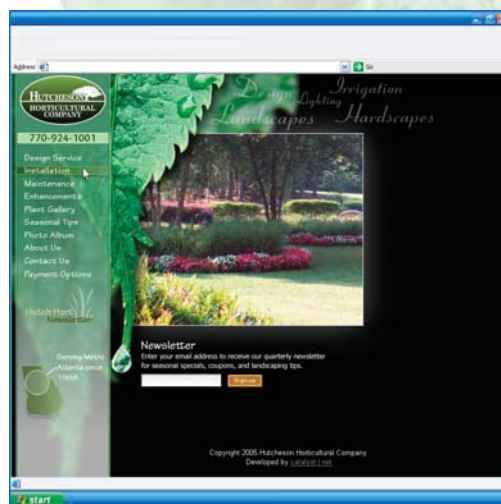


Summer 2005

New Website Launched

Hot off the design table, the new www.HutchHort.com is packed full of useful tools and features for our customers. Not only will you be dazzled by our much improved branding and site layout, you can sign up for an online version of our quarterly newsletter, browse and search our plant database, learn valuable landscaping tips and request a free consultation directly from our experts. We have also included a fixture gallery for your next outdoor lighting project as well as an extensive photo album of our work to help generate new ideas for your own home.

Current Maintenance customers will be pleased to know that renewing or ordering services from Hutcheson has never been easier. You can now do this online on our new Maintenance page. Irrigation customers can look for troubleshooting tips and on-line instructions for programming your system clock. Landscape Design customers will now be able to log onto the new website and view their color renderings and images of all included plant and materials at the click of a button. Immediate feedback can be given to our Design Team as well as a request for changes or additions into the design. All of this and much more is available now at www.HutchHort.com.



Letter From Mark

It is a sincere pleasure of Hutcheson Horticultural to present our first quarterly newsletter to all of our customers and business partners. Outstanding service is the primary goal for our company. The Hutch Hort News is one of our new methods of communication for our customers to preview our exciting developments and receive valuable information. I would also like to invite everyone to visit our new web site at www.HutchHort.com. A lot of time and effort has gone into developing an interactive site that will provide information and instructions at your finger tips. The new site will improve communications with customers, as well as give you the ability to see what items look like such as lighting fixtures and plant selections. The site has detailed instructions on such things as setting your irrigation clock and how to adjust sprinkler heads. Maintenance customers now have the ability to order services online and anyone can request a consultation with one of our team members about any service we provide. Please take some time to visit and explore the new site and give us any feedback so we can continue to provide better service and communication. Once you have done this, please redeem the coupon offered in this newsletter so we can show you how much we appreciate your business.

Thank you,
Mark Hutcheson

Plant

Of The Month

Pee Gee Hydrangea: A wonderful specimen shrub for anyone who desires the beauty of a hydrangea but doesn't have enough shade in their landscape to support the common pink and blue variety. The Pee Gee gets its nickname from its botanical name, *Paniculata Grandiflora* (P.G.). The shrub boasts snow white blooms in July that turn blush pink by autumn. These 6 x 8 inch blooms are cone-shaped rather than ball-shaped and literally weigh down the branches of the shrub into a draping form. Highly tolerant of pruning, the Pee Gee looks best when pruned into a small tree form and can even be enjoyed in colder climates.



SUMMERTIME WATERING

Without our usual hot and dry weather, it is easy to overlook our landscape's watering needs. Proper irrigation is an important factor in maintaining a healthy lawn and garden. Plants and lawns that do not receive sufficient water develop a weak and shallow root system and will not thrive through the hot summer months. When adequate rainfall does not occur, we recommend additional watering at least twice a week. Watering should be done to moisten the soil to a depth of 4 to 6 inches; this is approximately equal to one inch of rainfall. Irrigation systems are the most convenient way to water large areas, but they need to be checked and the amount of water they distribute needs to be measured. The best way to check the amount of water that the system is distributing is to place a cat food or tuna can in the middle of each zone; turn on each zone and time how long it takes the system to fill the can to one half inch. If zone one takes twenty minutes to fill the can then you should set your system to run twice a week for 20 minutes and this will give the lawn its inch

of required water per week. In dry periods it may take a little more water and in periods with rain watering requirements will be less. The best time to water is early in the morning while the lawn is still wet from the dew; this allows the water to be absorbed into the soil before the heat of the day begins to evaporate the moisture. If you need help with any part of your irrigation system just call the office and we will be glad to send one of our experts out to assist you.



Insider News

Earlier this year, before the spring season arrived, we sent our employees out to further their education and training. The maintenance staff attended a pruning class at the University of Georgia extension office in Griffin. Every foreman and lead man attended, we placed first in the competition at the end of the seminar. Congratulations to Emerson and the entire department.

Mark Hutcheson, Emerson Vieira and Gene Huff took the pesticide applicator test and each passed with flying colors. They are now working to get each foreman ready to take the test.

We also sent Rodolpho Lineares to the Concrete Paver Institute's Installers seminar, a three day seminar that ended with a written test and a field test on concrete paver installation. Rodolpho passed both sections and has been awarded the title of Certified Concrete Installer. Way to go Rodolpho!

Dain Wideman took his Certified Landscape Professional exam last fall and can now add to his new title at the company; Dain is now in charge of our enhancement division. If you would like to meet with him about any kind of enhancement, such as outdoor lighting, color beds or water features, give the office a call.

June 6th we had a new member join our design staff; Kyle Rowe a graduate of the University of Georgia with a degree in Landscape Architecture. Kyle spent time with us last summer as an intern and we are excited about having him back in a permanent position. More news from the design staff, Carolyn Akers is scheduled to sit for the Landscape Architecture Registration Exam later this month. We would like to wish her the best in her quest to become the next Registered Landscape Architect on our staff.

SUMMER LANDSCAPING TIP

Summer is arriving slowly this year but now is the time to start to look for summer pests in your garden. June is the time for Japanese beetles to appear and begin destroying Japanese Maples, Cherries and Crape Myrtles. White flies will appear on gardenias, and azaleas will begin to have problems with lace bugs. Aphids are out in full force on roses and crape myrtles. As you are walking to get the mail or just enjoying the weather in your yard take a little time to examine the plant material and look for any pest problems that may have shown up. Most of these pests can be controlled with an insecticide but be sure to read the label before spraying any type of chemical. Wear your safety goggles and be sure to wash any exposed skin with soap and water after you are done. If you need more information please call our office or visit our website at www.HutchHort.com.

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